

in the at least one second data table, the identification of the category comprises a name of the category, and an identification of the subcategory comprises a name of the subcategory;

in the at least one third data table, the descriptive information about the category comprises detailed information describing the category; and

in the at least one fourth data table, the descriptive information about the subcategory comprises detailed information describing the subcategory.

55. The memory of claim 54, wherein:

the detailed information in the at least one third data table comprises a free-form description of the category; and

the detailed information in the at least one fourth data table comprises a free-form description of the subcategory.

56. The method of claim 46, wherein:

in the at least one second data table, the identification of the category comprises a name of the category; and

in the at least one third data table, the descriptive information about the category comprises detailed information describing the category.

57. The method of claim 56, wherein the detailed information comprises a free-form description of the category.

58. The method of claim 46, wherein:

in the at least one second data table, the identification of the category comprises a name of the category, and an identification of the subcategory comprises a name of the subcategory;

in the at least one third data table, the descriptive information about the category comprises detailed information describing the category; and